

## **Welcome to Mannheim – Welcome to the MAFINEX-Technologiezentrum**

The MAFINEX-Technologiezentrum is a technology centre which offers optimal opportunities for technologically oriented start-ups and young, innovative companies throughout their first years in business.

The facility located in Julius-Hatry-Straße in the Mannheim district Lindenhof was inaugurated in October 2008. 4.300 square metres are home to roughly 40 companies employing about 200 people. High-quality office and production space as well as seminar and lecture rooms offer an optimum environment for setting up a business.

### **MAFINEX = Mannheimer Förderung Innovativer Existenzgründungen (Mannheim support of innovative start-ups)**

In the 1980s, Gerhard Widder, the Mayor of Mannheim until 2007, realized that "the capacity and readiness for innovation are key factors in global competition, especially for a heavily export-driven economy such as that in Mannheim". "Successful technology transfer is thus a question of survival."

As one of the first local authorities to take up this idea, Mannheim developed its own concept for the promotion of technology and innovation. Thanks to the MAFINEX programme, which was launched in 1980, a close-knit network of partners from science, research and industry was established – and this is just one of the successful results from this programme.

The MAFINEX-Technologiezentrum was founded in 1985 and until 2008 was located in Mannheim-Käfertal in the direct vicinity of the Eichbaum brewery. It can thus look back on a success story spanning more than 25 years. A new, cutting-edge technology centre was built with funding from the EU and the state and was inaugurated in October 2008. In the opening ceremony, the Minister of Economic Affairs of Baden-Württemberg, rightly called the centre "the business development flagship of the city of Mannheim".

So far MAFINEX has supported more than 150 companies, which develop and market innovative, future-oriented products and process or service ideas and helped them pave the way from the setup phase to their establishment in the market. And indeed, many of them have successfully entered the expansion phase.

The MAFINEX programme thus stands for the promotion and development of technologically oriented start-ups in Mannheim.

**The MAFINEX programme comprises the following institutions:**

**mg: mannheimer gründungszentren gmbh**

This municipal company is the largest business start-up organization in Baden-Württemberg. In 2011, the city of Mannheim concentrated the majority of its centres under the umbrella of a limited liability company, managing and operating the following centres:

- MAFINEX-Technologiezentrum (technology centre)
- Musikpark Mannheim (start-up centre for music & creative industry)
- dtw = Deutsch-Türkisches Wirtschaftszentrum (German-Turkish trade and industry centre)
- Altes Volksbad – Creative Business (centre for creative industry)
- Clustermanagement Kreativwirtschaft Mannheim & Region (cluster management music & creative industry)

**MAFINEX e.V.**

Its members are the Department for Economic and Structural Development of the city of Mannheim, the MAFINEX founding consortium Entrepreneur Rhein-Neckar e.V., the Rhein-Neckar Chamber of Industry and Commerce, the Rhein-Neckar-Odenwald Chamber of Trade, the university of Mannheim, the colleges of Mannheim, credit institutes and companies.

**MAFINEX Gründerverbund Entrepreneur Rhein-Neckar e.V. (founding consortium)**

MAFINEX Gründerverbund Entrepreneur Rhein-Neckar e.V. is an independent network promoting innovative companies starting up from its partner colleges in the region and offers assistance in all matters related to the transition from college or university to one's own start-up company.

The mg: mannheimer gründungszentren gmbh and MAFINEX e.V. are actively involved in the Mannheim consortium "**Start im Quadrat**". Under the leadership of the Department for Economic and Structural Development of the city of Mannheim all initiatives, which actively advise the start-ups in Mannheim and the Rhein-Neckar metropolitan region, are bundled here. In addition to the organizations mentioned above, the following institutions are involved:

- gig7 = Gründerinnenzentrum in G7 (start-up centre for female entrepreneurs, address G7)
- Popakademie Baden-Württemberg (university of popular music and music business)
- FilmCommission Metropolregion Rhein-Neckar (support of film business)
- ifm = Institut für Mittelstandsforschung der Universität Mannheim (centre for small and medium sized business research at the university of Mannheim)
- MAFINEX Gründerverbund Entrepreneur Rhein-Neckar e.V. (founding consortium)
- Business & Bildung e.V. (experts for coaching start-ups and pupils)

## Services

Service is our top priority. In addition to the rental space we offer, we are the point of contact for all matters related to start-ups – be it consulting service, establishment of contacts or support in the day-to-day running of a business.

infrastructure:

- over 4.300 square metres of office and production space with very good access to transport systems
- variable rental space at favourable and highly flexible conditions (smallest unit: 25 m<sup>2</sup>)
- state-of-the-art technical equipment
- reception area with the associated services (central fax machine, copier, etc.)
- sufficient parking space (underground parking lot, outside parking)

support in the form of:

- advisory service for questions related to ideas, company concepts, business plans and their implementation
- support on the path to establishment in the market and expansion
- information and advice on support measures and funding
- establishment of contacts to authorities, credit institutes, universities, colleges and industry networks
- support of marketing and sales activities
- cooperation's within the centre
- coordination and cooperation with other start-up and economic centres

meeting rooms, event venues:

- Meeting rooms (25 m<sup>2</sup>, approx. 10 persons)
- Seminar room (47 m<sup>2</sup>, approx. 20 persons)
- Lecture room (217 m<sup>2</sup>, approx. 145 persons)
- Atrium area

We also rent our event venues to external parties. Please contact the Centre Management for our current rental terms.

## Team

Competence, friendliness and dedication are the characteristics which best describe our team. Problems are solved rapidly and unbureaucratically. Questions are answered immediately. We see our role as the service provider for the companies on our premises and make every effort to provide the optimum framework for a successful start-up. Due to our wide range of contacts and many years of experience in the support of start-ups, we are in a position to offer valuable assistance.

## Location

MAFINEX-Technologiezentrum  
Julius-Hatry-Straße 1  
68163 Mannheim-Lindenhof

in the direct vicinity of the John Deere Forum; close to the University of Mannheim, central railway station and the Mannheim University of Applied Sciences

**transport connections:** central railway station and public transport within walking distance, excellent access to the motorway

**rental space:** approx. 4.700 square metres of office space / laboratories / storage; units starting at 25 square metres to self-contained rental space up to approx. 200 square metres

**state-of-the-art equipment:** kitchenettes in every area, air conditioning via concrete core activation, IT and telecom infrastructure in raised floors, acoustic insulation through double glazing, wall-to-wall carpeting

**telecom and IT network:** combined in the form of structured cabling, building sector supply via fibre optics from the central server room or telecom terminal compartment, cat. 7 cabling in the storeys, 19" data cabinet per storey, capacity reserves for active components included.

**infrastructure:** central copier and fax machine, meeting rooms, large lecture room with modern conference technology

**parking space:** 75 parking lots in the underground parking facility, 36 lots outside

**rental rates:** upon request